

TOWN OF HOLLYWOOD PARK
THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION
WILL MEET ON THURSDAY, NOVEMBER 20, 2014 AT 5:30 P.M.
IN TOWN HALL AT #2 MECCA DRIVE.

AGENDA

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF THE MEETING MINUTES 10/16/14

IV. ACCEPT THE FINANCIAL STATEMENTS AS OF 10/31/14

V. OLD BUSINESS:

1. Discuss/Take Possible Action on Grant Writing proposal in support of EDC and Hollywood Park community development initiatives (K. Hill).
 - a. Citizen Comments:
 - b. Discussion:
2. Discuss/Take Possible Action on future phasing and implementation schedule of ongoing Marketing Plan, including consideration of new firm(s) for creative and web site design (Lane/Uhlig).
 - a. Citizen Comments:
 - b. Discussion:
3. Discuss/Take Possible Action on incentives, promotion and development of commercial property to increase sales tax revenue as an EDC strategy (Lane/Prater).
 - a. Citizen Comments:
 - b. Discussion:
4. Update and discussion on branding and signage installation (marquee, entry signs, street signs, banners and Clear Channel messaging).
 - a. Comments:
 - b. Discussion:

VI. NEW BUSINESS

1. Update and Discussion/Take Possible Action on Residential Real Estate metrics for Hollywood Park (Dan Eason).
 - a. Comments:
 - b. Discussion:
2. Update on “Arbor Day” Community Fair at Voigt Park on November 8 (Lane).
 - a. Comments:
 - b. Discussion:

3. Discuss/Take Possible Action on status of all current EDC projects for overall discussion of whether EDC Goals are being met. Discussion and brain storming on possible future projects to include on future agendas.
 - a. Citizen Comments:
 - b. Discussion:
4. Discuss/Take Possible Action on 2015 Goals and Objectives.
 - a. Comments:
 - b. Discussion:
5. Discuss/Take Possible Action on cancelling December 18 EDC Board Meeting (next scheduled meeting January 15, 2015).
 - a. Comments:
 - b. Discussion:

VII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, November 17, 2014 by 5:00 p.m.


Janice Alamia, City Secretary

AGENDA NOTICES:

Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

Executive Session

The Board reserves the right to go into executive/closed session on any topic posted on the agenda or which flows from an agenda topic should the presiding Board Member decide it is in the best interest of the EDC to convene in executive/closed session pursuant to the Texas Open Meetings Act.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.